

## Exploiting innovation in the NHS

### We can help you capture and exploit the innovations your staff are creating every day

The NHS is in a unique position to succeed in generating substantial revenues from the intellectual property (IP) created by the world-class experts working within it.

The NHS spends large sums on procurement with those organisations which might exploit NHS innovations, giving the NHS an immediately available market as well as the leverage to negotiate a valuable licensing deal.

#### Why work with Hill Dickinson?

People often do not know where to start in licensing IP. Our revenue generation specialists are here to help your organisation identify the value in the IP it holds and then to exploit it.

We have specific experience of working with large private and public sector organisations to capture knowledge and convert it into valuable revenue.

#### Tackling the issues

We help clients in a variety of different sectors, by helping them to:

- Identify and capture IP and innovations by properly facilitated sessions
- Protect commercially useful innovations by filing patent, trade mark and design right applications
- License or sell the IP rights which have been generated



## Case study

Dr Peter Harrison was instructed by a major post-graduate medical school to work with their academic and technology exploitation teams on the negotiation of a US charitable foundation-funded multi-million dollar worldwide research consortium of medical schools and US-based commercial entities for discovery of anti-parasite therapy.

This involved an in-depth understanding of the concerns of charitable funders, medical schools and commercial entities in relation to the holding and exploitation of intellectual property. Peter's background in medical research and experience as a lawyer of dealing with a wide range of research entities from universities and large pharma companies to SMEs was an important element of the advice provided.

*Sources praise [Hill Dickinson's]:  
"extremely detailed health service  
knowledge and commitment to  
strengthening client relationships."*

*Extract from Chambers & Partners UK 2009*

## About Hill Dickinson

The Hill Dickinson Group offers a comprehensive range of legal services from offices in Liverpool, Manchester, London, Chester, Piraeus and Singapore. Collectively the firms have more than 160 partners and 1,100 people.

As a recognised leader in energy and procurement, commercial property and employment law, Hill Dickinson won the Innovation Award at the Combined Heat and Power Association Awards 2009, the Insider North West's Property Law Firm of the Year 2009, as well as The Liverpool Law Society's Employment Team of the Year 2009.

Hill Dickinson is a major force in healthcare and public sector law, and is well respected in the company and commercial arena. The firm has a highly reputable commercial litigation practice and its marine expertise is internationally renowned. Hill Dickinson is also widely regarded as a leader in the fields of insurance, intellectual property and wealth management.

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## Find out more

Our experience extends to dealing effectively with all of these areas, and many more. To find out how we can help your organisation, please contact:

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